

AMANDA GATLIN

USER EXPERIENCE DESIGNER

206.861.5086 AMANDAGATLIN@GMAIL.COM

EXPERIENCE

MICROSOFT STARTUP BUSINESS GROUP ONE YEAR CONTRACT VIA AQUENT
2009–2010

User Experience Designer brainstorming, researching, and visualizing user experience scenarios for project pitches in the incubation stage. Shipped products include Mouse Mischief and Microsoft Hohm.

STARTUP BUSINESS ACCELERATOR ONE YEAR CONTRACT VIA AQUENT
2008–2009

Product Designer specializing in new Microsoft products within a small team of multi-disciplinary designers. Developing product identity and user experience for beta projects. Designing UI for mobile phone and web applications. Shipped products include Microsoft Hohm Beta, Microsoft Tag Beta.

RINGLING COLLEGE OF ART AND DESIGN SARASOTA, FLORIDA
FALL 2005–SPRING 2008

Art director directing creative projects in the fields of marketing, communications, collateral, identity, and branding. Partnering with college professors to manage and develop student designers, photographers, and illustrators. Working in all graphic media for the college and select non-profit organizations in the region.

RENDA GRAPHIC DESIGN DURHAM, NORTH CAROLINA, SPRING–FALL 2005
Design Intern designing and installing a photography exhibit in Washington D.C.'s Senate Building for non-profit client. Assisting design of a book on Rafael Viñoly's architecture at Duke University.

NC STATE ALUMNI MAGAZINE RALEIGH, NORTH CAROLINA
WINTER 2005–SUMMER 2005

Design Intern redesigning *NC State* alumni magazine, a 96-page quarterly magazine. Collaborating with archivists, illustrators, and photographers.

MERGE RECORDS DURHAM, NORTH CAROLINA, SUMMER 2005
Designer creating and producing print advertising, online advertising, posters, CD tray, jacket, and insert cards for rock bands.

EDUCATION

NORTH CAROLINA STATE UNIVERSITY RALEIGH, NORTH CAROLINA, 2001–2005
Bachelor of Graphic Design, 3.7 GPA, Magna Cum Laude with great honor

MONASH UNIVERSITY MELBOURNE, VICTORIA, AUSTRALIA, SPRING 2004
Semester Study Abroad

RECOGNITION

AMERICAN INSTITUTE OF GRAPHIC ARTS

ADDY AWARDS

Two Gold 2008

Four Gold 2007

PRINT MAGAZINE

HOW MAGAZINE

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION

Gold Award 2008, Visual Design in Print

UNIVERSITY AND COLLEGE DESIGNERS ASSOCIATION

Award of Excellence